

Advisory Greens Committee

Meeting Agenda

Wednesday, February 4, 2026 3:30pm – 4:30pm

Notes by Gary Matsuura

Attendees: Abe Roof (Shoreline GM), Dave Tuttle (Shoreline Asst. GM), Randy Perea (Course Superintendent) James Birchall (Touchstone VP), Mimi Tran (Food & Beverage Director), Adrienne Nguyen (New Events/Sales & Marketing Director), Brady Ruebusch (Shoreline Park Manager), Teru Harada, (Men's Club), Gary Matsuura (Senior's Club), Robbie Gray (Women's Club), Paul Lesti (At Large), Curtis Banks (At Large)

Golf Operations, Tournaments & Events – Dave Tuttle, Assist. GM / Director of Tournament Sales

- Last Weekend Shoreline hosted the JGANC Shoreline Winter Classic with a field of 120 junior golfers playing over 2 days.
- Shoreline will be charging holiday rates on Friday 13 due to President's Day weekend. **Holiday rates on Friday 2/13 and Monday, 2/16**

Michael's Restaurant - Mimi Tran, F&B Director

- Michael's had an excellent January due to revised menu, Bistro at the Boathouse closing temporarily, and the mostly great weather. February is off to a strong start.
- Michaels will now be open until 6:00pm on weekends
- Added Avocado Toast and Turkey Club sandwich to the menu in January

Banquets & Marketing – Adrienne Nguyen, Private Event Sales & Marketing Director

- Banquets had an excellent January, beating prior year by almost 300%.
- Made some operational enhancements to increase liquor sales at events
- February Bookings are trending up year over year

Course Maintenance Activities & Cultural Practices – Randy Perea, Golf Course Superintendent

- On hole 13,15, 16, punching the areas having trouble growing grass and adding compost to encourage growth - fairways
- Drainage work on 11 in front of the tee boxes

- There are several irrigation breaks that we will make repairs during the following weeks.
- On collars of 8 and 15 green we want to do some trenching to remove tree roots that are making it way under the green.
- Knocking down mats and mounds around the course

Administration – Abe Roof, GM

- Shoreline is in conversations with the City of Mountain View to update the membership.
 - Financial analysis shows that there are too many members, membership is closed to new members and we are building a waiting list
 - Making improvements to the Player's Club for the coming fiscal year
 - Introducing a new Loyalty program **e.g. Spend X amount and get rewards such as bucket of range balls, food/drink, free round, etc.**
- Budgeting for next year almost complete
 - Last chance to get in your two-cents
 - Tee Leveling in the budget – **Holes 2/3/5/11/14 especially**
 - Equipment price increases and CA regulations have increased maintenance costs significantly. ~ 60 pieces of equipment have been added to the replacement list.

Open Forum

- Paul
 - Ball marks on the greens
 - Education to golfers on repairs
 - Contest to repair greens – using social media
 - Give out repair tools as incentives
 - Show pictures from a phone to show how to repair ball marks
 - Volunteers
 - TGF – volunteers only fundraising **Touchstone Golf Foundation (TGF) which is a separate non-profit organization is changing the direction of their volunteer programs to focus primarily on fundraising/charity events vs. course player assistance. TGF will likely wind down and close at some point in the future.**
 - Staff to help with starting and marshaling **Plan is to hire staff to manage tee boxes and marshalling but will be dependent on budget**
 - New Payroll system from KemperSports

- Drop Zones – Dave is on the drop zones – 4 / 11
 - Add senior and ladies zones
 - Hole 11 penalty marking – green side of area
 - Line drawn on ground option?
 - Or is fencing to define penalty area
 - Need more markings or local rule
- Gary
 - GPS on the golf carts **Since carts were recently updated and usually have 5-6 year life cycle, exploring feasibility of adding GPS to existing carts. Would help with pace of play and can restrict carts from entering environmental and greens areas.**
 - Driving Range upgrades – GPS or Top Tracer Technology **Cost to lease technology is ~\$250/per stall**
- Robbie
 - Drop zone painting –
 - 150 yard pole
 - Water fountain – draining on hole 6/7 water bottle running
 - Portable restroom - #16
 - Staying until we can fix restroom on hole 17
 - Need electrical fixed at restroom **Still unsolved since last year – unable to locate line problem that powers the 17th hole restroom**
 - Curtis
 - Leveling tees
 - Controlling first tee without starters
 - Teru
 - New nozzle on compressor working great
 - Get a spare part now!
 - Lighting on the solar panels need replacement
- Brady
 - Project Golf
 - Bridges on track for September
 - Bunkers – purchasing and bidding going forward
 - Nesting season has started – biologist review needed
 - Google IO event in May 2026

Next meeting